

Problem rewrite

Technical version vs. customer, cost, or team version. A well-named problem is already half-led.

LIVE ISSUE (WORKING TITLE)

As a technical problem

The system, the defect, the elegant puzzle.

As a customer / cost / team problem

Who feels it, what it costs, what happens if we wait.

Whose definition have I not asked for?

The sentence I will use in the next meeting